

Ready to iNspire?

Share your story at PegaWorld.



Call for presentations!

Submission deadline: Friday, October 13, 2023, 5 PM ET

Let's. Get. Inspired! Stories teach us new ways of thinking, expand our imaginations, and explore the vast realm of possibility. That's what we want. We want to hear how you've innovated, optimized, and catapulted your business to the next level. We're looking for submissions to be selected for PegaWorld on June 9–11, 2024. Fill out the below form for consideration.

**All fields with an asterisk are required.*

1. ***Who will be the lead speaker for this session?**

- Pega **client**
- Pega **partner**
 - Partner only**
 - Partner with client**
- Third-party speaker** (analyst, influencer, etc.)
- Pega **employee**; select one:
 - Thought leadership:** Pega thought leadership (such as the future of Generative AI)
 - Engagement strategy story:** Which engagement strategy and what message?
 - Industry story:** Which industry and what message?
 - Pega technology or best practice:** Please give details (such as Cosmos React, DX API, Process AI, COE best practices, or Pega 101 and V&R sessions)

2. ***Which statement best describes the main message of your story? Specifically, we are looking for stories about:**

- Personalize Engagement:**
 - How Pega works as the decision brain in the center of your tech stack
 - How you've transitioned from traditional marketing to next best action
 - How you've integrated into other systems for insight and personalization
- Automate Customer Service:**
 - Make every agent your best agent with AI and automation
 - Automate work from the contact center with AI-powered self-service
 - Proactive service – predict and act on client needs as or before they occur

- Transform service without disrupting your existing operations by incrementally improving service one journey at a time

Streamline Operations:

- Quickly build any workflow and application for fast service and effective operations
- Reuse components across the business to scale efficiently, securely, and resolve exceptions faster
- Unify experiences and integrate across systems, channels, and the customer journey
- Improve efficiencies by continuously learning and optimizing with automation and intelligence

AI-powered Intelligent Sales Automation:

- Quickly implement your sales solution across your team, achieving fast time to market
- Inject AI and automation in your selling processes to optimize productivity and efficiency
- Increase user adoption across your sales automation solution

Other, please explain: _____

3. ***Session title: Be succinct, catchy, and descriptive. Convey what your session is about. Be sure to include your company name in the title. (100-character limit)**

4. ***Session abstract: Briefly describe your story. A good rule: Opening sentence should draw people in to read more. Next two sentences should be descriptive about the product or project. Last sentence should be fun and catchy!**

(500-character limit)

5. **Is there anything else to share about this story and why it would be valuable to a PegaWorld attendee? (500-character limit)**

6. ***Please select the primary product you'll refer to in your presentation (select one):**

- Pega Customer Service
- Pega Intelligent Automation
 - Low-code Application Development
 - Process and Task Mining

- Process optimization (AI)
- Process orchestration (Process Fabric)
- Case management
- Robotic Process Automation (RPA)
- Pega Customer Decision Hub
- Pega Sales Automation
- Pega Cloud

7. *Please select any additional products you'll refer to in your presentation:

- Pega Customer Service
- Pega Intelligent Automation
 - Low-code Application Development
 - Process and Task Mining
 - Process optimization (AI)
 - Process orchestration (Process Fabric)
 - Case management
 - Robotic Process Automation (RPA)
- Pega Customer Decision Hub
- Pega Sales Automation
- Pega Cloud

8. *Please select the primary industry with which your story and use case most closely align (select one):

- Airlines and Travel
- Automotive
- Communications Service Providers
- Consumer Goods
- Cross-industry
- Education
- Financial Services
- Government
- Healthcare
- High Technology
- Hospitality and Entertainment
- Insurance
- Internet, Web Services, and Social Media
- Life Sciences
- Manufacturing
- Media and Advertising
- Retail
- Technology Services
- Transportation, Freight
- Logistics Utilities

Other

9. *Please select any additional industries that align with your story:

- Airlines and Travel
- Automotive
- Communications Service Providers
- Consumer Goods
- Cross-industry
- Education
- Financial Services
- Government
- Healthcare
- High Technology
- Hospitality and Entertainment
- Insurance
- Internet, Web Services, and Social Media
- Life Sciences
- Manufacturing
- Media and Advertising
- Retail
- Technology Services
- Transportation, Freight
- Logistics Utilities
- Other

10. *How long did it take to deploy this project (or phase) of the project? (200-character limit)

11. Was your project deployed on Pega Cloud?

- Yes
- No

12. * Is the proposed session a panel (combined session with other speakers) or would it make a good panel?

- Yes
- No

13. Was a partner involved in this project?

- Yes
- No

If “yes,” which partner? Please provide details on the partner and how they defined the solution and delivered the outcome. (500-character limit)

14. What were the final business outcomes of this project (ROI, impact to business, KPI results)? (500-character limit)

15. Submitter details. Please provide your contact information so we can notify you once decisions have been finalized.

* First name: _____

* Last name: _____

* Email: _____

* Company: _____

* Title: _____

LinkedIn URL: _____

16. In which country is your organization based? _____

17. * Are you the primary speaker for this proposal?

Yes

No

18. * If not the primary speaker, has the speaker/customer approved this submission?

Yes

No

19. Please list any additional speakers (Name, Title, Org, Email).

*Acknowledgement: I understand that the submission of this form is **not** a guarantee of presentation acceptance. By submitting this form, I understand that, if this story is selected, I agree to publish speaker names, abstracts, company names, and company logo to Pega’s website. I understand that the presentations will be recorded, and videos will be posted to the PegaWorld website following the event.